

## NLA Communications Committee Annual Report

The Communications Committee has been working hard to update and improve communication with NLA members. The following actions were taken this year:

- Members looked at neighboring states' library associations and what they do as far as social media / websites / newsletters and made notes
- Created a communications survey that was publicly available in August
- Discussed the overall findings/results of the survey and determined a course of action
- Shelby Janke took over NLA's social media (Facebook, Twitter, LinkedIn)
- Created a gmail account for the committee
- Created a Canva account for simple creation of an eNewsletter
- Sarah and Danielle are working to gather content for a newsletter hopefully to be available in January.

Respectfully Submitted,

Sarah Haack  
Communications Chair  
December 2, 2020

Members:  
Shelby Janke  
Danielle Shultz  
James Tidei